

## Campaign Co-ordinator

<b>Department:</b>	Media, Communications and Cultural Studies
<b>Grade/ Salary:</b>	Grade 6, Spine Point 27B, £36,861 (pro-rata)
<b>Contract Type:</b>	Fixed Term for 12 months from August 18 2023
<b>Hours:</b>	3 days per week (0.6 Part time)
<b>Deadline:</b>	20th June, 5pm; Interviews: 29th June
<b>Location:</b>	Hybrid: working from home/New Cross, London

### Goldsmiths

---

Goldsmiths, University of London is a world-leading centre of educational excellence where ground-breaking research meets innovative teaching and thinking. We're looking for inspiring and talented people to help build on our global reputation while also growing personally in a true learning organisation.

We are happy to supply information in alternative formats for disabled applicants. Please contact [hr@gold.ac.uk](mailto:hr@gold.ac.uk) to make your request.



Passionate about advancing equality  
and celebrating diversity.  
Together, we are different



Together  
we are different

## Department of Media, Communications and Cultural Studies

This position is with the Media Reform Coalition that sits within the Goldsmiths Leverhulme Media Research Centre. The Media Reform Coalition was founded in September 2011 and, in the last twelve years, has brought together dozens of the leading civil society groups and academics to develop policies and to campaign for media reform in the light of a communications environment that continues to be dominated by a handful of large organisations and is characterised by insufficient plurality, diversity and accountability.

MRC is a membership organisation housed within the Department of Media, Communications and Cultural Studies at Goldsmiths, University of London. While our advocacy work is informed by research carried out in the Department, MRC is not a formal 'centre' within the University and, like the Centre for Investigative Journalism that is also housed within the Department, its objectives and activities are not set by the University. The elected chair of MRC is Dr Tom Mills, an experienced campaigner and researcher on issues of media policy, and there is a Coordinating Group consisting of key members (including the person appointed to this post). The Coordinating Group coordinates and supervises the activities of Working Groups determined by the membership.

This position of a campaign co-ordinator has been funded by the Joseph Rowntree Charitable Trust (2021-2024) to organise a wide-ranging civil society-led campaign to defend public provision and public ownership of our communications landscape such that it is fully accountable, sustainable and independent of government and commercial pressures under the rubric of the 'BBC and Beyond' campaign. The post of campaigns coordinator has now become vacant for the remaining 12 months of the funded project. The MRC Co-ordinating Group member for this project is Professor Natalie Fenton who is also the grant holder.

The 'BBC and Beyond' campaign launched in 2021, with a series of online public events around the UK focusing on a wide range of topics including international coverage of Covid, lessons from community media, and public media and antiracism. These events gained around 30,000 views and are all available to watch on the MRC YouTube channel. We also conducted interviews with people working at the BBC and Channel 4 and spoke to dozens of organisations and individuals about their visions of a media system fit for the future. Based on these conversations, we wrote a [Manifesto for a People's Media](#) which was published in November 2021.

After launching the Manifesto, we have been advocating for our proposals with political parties, media institutions and civil society organisations. In 2022, we received repeat funding from JRCT to continue the campaign until August 2024. Up until now, the campaign has been focused on three areas:

- Movement building around the idea of a media commons – this work will hopefully be taken forward by one of our civil society allies. The campaign coordinator will be required to liaise with the organisation leading in this area of work.
- Creating a guide that outlines the democratic and participatory decision-making mechanisms that would work best for funding media. This is currently being finalised and will be launched in September 2023.

- Continued lobbying and advocacy around our Manifesto proposals in the run up to the next General Election and in relation to the current media policy environment including: the Online Harms Bill; the draft Media Bill and the Digital Markets Competition and Consumers Bill. This lobbying and advocacy work will be the main focus of this post.

## **Job description**

---

Reporting to: **Professor Natalie Fenton**

### **Summary:**

The campaign coordinator will organise and run effective lobbying and advocacy in relation to current media policy making and the development of political party manifestoes in the run-up to the next General Election consisting of public events, stakeholder meetings and drafting of a range of relevant campaigning tools and documentation. The campaign activity will be largely London-based but much of the co-ordination could be undertaken working from home.

### **Main duties:**

In association with the Co-ordinating Group member (Natalie Fenton), the relevant Working Group of the MRC and Chair and Vice-Chair of the MRC, the co-ordinator will:

- Organise and meet with key representatives of civil society to coordinate responses to relevant media policy and in particular to the Media Bill and the Digital Markets Competition and Consumers Bill.
- Draft and disseminate documents to support the above.
- Organise and meet with key representatives of civil society to coordinate a media reform response to put to political parties for inclusion in their election manifestoes.
- Draft and publish a media reform election manifesto leaflet with other civil society organisations and develop other campaign materials to promote this across multiple platforms.
- Organise and meet with key representatives of all national political parties to lobby for inclusion of media reform (as agreed above) in political party election manifestoes.
- Organise events to support the above including sessions at the annual Media Democracy Festival.
- Contribute to the planning of the Media Democracy Festival.
- Assist with fundraising activities and funding bids.
- Liaise with civil society groups involved in the work of building a movement for a media commons.
- Liaise with civil society groups over the development of the work around participatory decision-making for funding media.
- Keep the MRC website up to date
- You will be required to undertake any other duties as may reasonably be required
- Ensure that you are aware of and aligned with Goldsmiths' Regulations, Strategy, and Objectives to work together to proactively advance Equality and Diversity
- At all times to help maintain a safe working environment by participating in training as necessary and following the Goldsmiths' Health and Safety Codes of Practice and Policy.

## Person Specification

---

Detailed below are the types of qualifications, experience, skills and knowledge which are required of the post holder. Selection will be made upon evidence of best-fit with this criteria.

The Essential criteria sections show the minimum essential requirements for the post, therefore if you cannot demonstrate in your application you meet the essential criteria categorised below, you will not be invited to interview.

The Desirable criteria sections show additional attributes which would enable the applicant to perform the role more effectively with little or no training.

The Category column indicates the method of assessment:

**A = Application form**      **C = Certificate**  
**I = Interview**              **R = Reference**  
**T = Test / P = Presentation**

	Category
<b>Essential Criteria 1 - Qualifications</b>	
Degree in a relevant field	A, C, I
<b>Desirable Criteria 1 - Qualifications</b>	
Higher degree in a relevant field	A,C, I
<b>Essential Criteria 2 - Experience</b>	
Campaign planning and organising	A,I
Writing campaign reports/manifestos/materials	A,I
Effective lobbying and advocacy with a diverse range of people	A,I
<b>Desirable Criteria 2 - Experience</b>	
Setting up and co-ordinating meetings with people from political and media backgrounds	A,I
Working with representatives of or in Parliament	A,I
Writing funding applications/general fundraising experience	A,I
<b>Essential Criteria 3 – Knowledge</b>	
Of the UK media reform movement	A,I

Of current issues concerning public media	A,I
<b>Desirable Criteria 3 - Knowledge</b>	
Of UK media policy in general	A,I
Of BBC funding, governance and public purposes	A,I
<b>Essential Criteria 4 - Skills</b>	
Written and verbal communication skills	A,I
Teamworking	A,I
<b>Desirable Criteria 4 - Skills</b>	
Social media and social media analytics	A,I

**Please also note that where qualifications are required, employment is conditional on the verification of them. Qualifications (must be original documents) will be checked on the first day of appointment.**

**For more information about the role, please contact Natalie Fenton, e-mail [N.Fenton@gold.ac.uk](mailto:N.Fenton@gold.ac.uk)**

## **Summary of Benefits**

---

If you choose to work with us, you'll become part of a learning organisation that is committed to professional and personal development, with a comprehensive and innovative staff development programme.

You'll also have access to frequent lunchtime and evening talks, seminars and performances, and annual performance and development reviews.

Our other benefits include:

- Competitive salary
- Working in Zone 2, with fantastic transport links and interest free travel to work loans
- Excellent annual leave entitlement plus additional closure days at Christmas and Easter
- Membership of USS or LPFA pension scheme, dependent upon grade
- Access to exclusive discounts, including high street retailers
- Maternity, paternity, shared parental leave and adoption leave and pay and tax efficient childcare voucher scheme
- Contractual sick pay provision
- Free eye tests
- Wellbeing initiatives including the Chaplaincy and Staff Choir
- On-site [dining facilities](#) and [gym](#)
- Access to [University of London facilities](#) such as Senate House Library

### Further information

---

For more information about Goldsmiths, please visit: [www.gold.ac.uk/about](http://www.gold.ac.uk/about).

We can supply information in alternative formats for people with a visual impairment or dyslexia. For this please contact [hr@gold.ac.uk](mailto:hr@gold.ac.uk), or visit [www.gold.ac.uk/hr](http://www.gold.ac.uk/hr).

***Thank you for your interest in working with us, we wish you all the best with your application.***