

Senior Lecturer/ Lecturer in Marketing Teaching and Research

Job Reference:	A2A 2697
Department:	Institute of Management Studies
Grade/ Salary:	Lecturer B salary range £46,253 - £53,013 (Grade 8) Senior Lecturer salary range £56,021 - £62,595 (Grade 9)
Contract Type:	Permanent
Location:	New Cross, London

Closing date for applications: **13 March 2020**

Interviews: **21 May 2020**

Goldsmiths

Goldsmiths, University of London is a world-leading centre of educational excellence where ground-breaking research meets innovative teaching and thinking. We're looking for inspiring and talented people to help build on our global reputation while also growing personally in a true learning organisation.

We are happy to supply information in alternative formats for disabled applicants. Please contact hr@gold.ac.uk to make your request.



Passionate about advancing equality
and celebrating diversity.
Together, we are different



Together
we are different

INSTITUTE OF MANAGEMENT STUDIES

The IMS

The Institute of Management Studies (IMS) combines innovative and world-renowned 4* research from a UK top 20 creative university with the expertise of leading academics who research and teach areas related to marketing, economics, entrepreneurship, strategy, organisational psychology, innovation management, and leadership development.

The IMS is a unique, interdisciplinary collaboration that draws on the teaching of diverse yet complementary subjects, in order to provide students with a distinct qualification that will allow them to adapt to, and stand out in, an increasingly competitive economy

Job description

Reporting to: **Head of Department, IMS**

Summary:

We are looking for candidates whose research interests are related to Marketing (e.g., consumer research, marketing communications, digital marketing, retailing, innovation management, technology marketing, branding, marketing ethics, and/or strategic marketing). While we welcome applications from all methodological perspectives, and we are keen to discuss new perspectives in order to enhance our existing research profile, we would encourage applications from candidates with a quantitative research background.

The IMS currently has academics working in the following fields: marketing, economics, political economy, entrepreneurship, strategy, organisational psychology, leadership development, individual differences, digital media, and innovation management. The ideal candidate would foster new research links within the IMS and within Goldsmiths' wider community of researchers. Applicants must show success, or a clear potential at lecturer level, in publishing internationally leading research and forging new research collaborations. Applicants must demonstrate competence in, and a commitment towards, learning and teaching at both the undergraduate and post-graduate levels.

Main duties:

- Conducting and publishing research in high-impact journals in the area of consumer and marketing research;
- Working with academic staff to develop, teach, mark, and contribute to the IMS degrees portfolio;

- Supervising research by BSc, MSc, and MPhil/PhD students;
- Attracting external research funding in areas related to marketing, and management more generally;
- Acting as a personal tutor to students;
- Representing the IMS on College boards and committees;
- Taking an active role (senior role for SL) in developing and growing the IMS, in areas such as programme development, student numbers, external funding, external speakers, and prestige;
- Contributing to the effective administration of the IMS as a whole; this may involve taking on specific administrative duties (e.g., programme director) and contributing to efforts to enhance the student experience.
- You will be required to undertake any other duties as may reasonably be required
- Ensure that you are aware of and aligned with Goldsmiths' Regulations, Strategy, and Objectives to work together to proactively advance Equality and Diversity
- At all times to help maintain a safe working environment by participating in training as necessary and following the Goldsmiths' Health and Safety Codes of Practice and Policy

Person Specification

Detailed below are the types of qualifications, experience, skills and knowledge which are required of the post holder. Selection will be made upon evidence of best-fit with these criteria.

The Essential criteria sections show the minimum essential requirements for the post, therefore if you cannot demonstrate in your application you meet the essential criteria categorised below, you will not be invited to interview.

The Desirable criteria sections show additional attributes which would enable the applicant to perform the role more effectively with little or no training.

The Category column indicates the method of assessment:

A = Application form **C = Certificate**

I = Interview **R = Reference**

T = Test / P = Presentation

	Category
Essential Criteria 1 - Qualifications	
A good first degree and PhD	A, C, I
Essential Criteria 2 - Experience	
Experience to teach marketing-related modules (e.g., consumer behaviour, quantitative market research, marketing management – for all positions)	A, I, R
Understanding and success in gaining external funding, or the clear potential to do so	A, I, R
Desirable Criteria 2 - Experience	
Successful supervision of PhD students (for the Senior Lecturer position)	A, I
Engagement with external organisations in public, business or non-profit sectors (for all the positions)	A, I, R
Essential Criteria 3 – Knowledge	
Outstanding record that is at least ‘internationally leading’ - 3 star in REF terms (for Senior Lecturer position) or the demonstrable potential to do so in the short term (for the Lecturer position) within the areas of marketing	A, I
Clear ideas, potential, and ambition relating to future research that will be internationally leading (for all positions)	A, I, P
Desirable Criteria 3 - Knowledge	
Quantitative research background.	A, I
Essential Criteria 4 - Skills	
Ability to provide leadership on IMS programmes (for all positions)	A, I, R
Ability to provide research leadership (e.g. of research teams, for Senior Lecturer position)	A, I, R
Excellent organisational skills and ability to take responsibility for all tasks, including the administration and development of the IMS (for all positions)	A, I, R
Evidence of high-level teaching skills (for all positions)	A, I, P, R
Ability to conduct interdisciplinary research (for all positions)	A, I, R
Ability to undertake specific administrative duties (e.g., programme director) and contribute to efforts to enhance the student experience.	A, I
Essential Criteria 5 – Additional Attributes	
A commitment to, and appreciation of, the mission of higher education (for all positions)	A, I
A high degree of initiative, enthusiasm for the role and motivation (for all positions)	A, I
A desire to undertake collaborative research with other IMS staff (for all positions)	A, I

Please also note that where qualifications are required, employment is conditional on the verification of them. Qualifications (must be original documents) will be checked on the first day of appointment.

For more information about the role, please contact Dr Sven Molner (s.molner@gold.ac.uk) or Dr Annemijn Loermans (a.loermans@gold.ac.uk)

Summary of Benefits

If you choose to work with us, you'll become part of a learning organisation that is committed to professional and personal development, with a comprehensive and innovative staff development programme.

You'll also have access to frequent lunchtime and evening talks, seminars and performances, and annual performance and development reviews.

Our other benefits include:

- Competitive salary
- Working in Zone 2, with fantastic transport links and interest free travel to work loans
- Excellent annual leave entitlement plus additional closure days at Christmas and Easter
- Membership of USS or LPFA pension scheme
- Access to exclusive discounts, including high street retailers
- Maternity, paternity and adoption leave and pay and tax efficient childcare voucher scheme
- Contractual sick pay provision
- Free eye tests
- Wellbeing initiatives including the Chaplaincy and Staff Choir
- On-site [dining facilities](#) and [gym](#)
- Access to [University of London facilities](#) such as Senate House Library

Further information

For more information about Goldsmiths, please visit: www.gold.ac.uk/about.

Thank you for your interest in working with us, we wish you all the best with your application.