MA Convenor in International Retail Business, Sustainability and Technologies

<table>
<thead>
<tr>
<th>Job Reference:</th>
<th>9413</th>
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<tbody>
<tr>
<td>Department:</td>
<td>Institute of Creative and Cultural Entrepreneurship (ICCE)</td>
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<tr>
<td>Grade/ Salary:</td>
<td>Lecturer B, £46,947 - £53,809</td>
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<tr>
<td>Contract Type:</td>
<td>Permanent</td>
</tr>
<tr>
<td>Hours:</td>
<td>35 hours per week (Full time)</td>
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<tr>
<td>Location:</td>
<td>New Cross, London</td>
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Academic Presentation & Interview to be arranged as soon as possible.

Goldsmiths

Goldsmiths, University of London is a world-leading centre of educational excellence where ground-breaking research meets innovative teaching and thinking. We're looking for inspiring and talented people to help build on our global reputation while also growing personally in a true learning organisation.

We are happy to supply information in alternative formats for disabled applicants. Please contact hr@gold.ac.uk to make your request.

Institute for Creative and Cultural Entrepreneurship (ICCE)

1 Goldsmiths, University of London, New Cross, London, SE14 6NW
ICCE is building on its ten years of success to become the most innovative research and teaching institute for creative/cultural management and entrepreneurship in Europe, with a worldwide reputation for research and teaching excellence. Having built a substantial student base over eight MAs, one BA, and a PG Diploma, it is now looking to consolidate that achievement and create an equally strong research profile and increased relationships with industry.

ICCE delivers entrepreneurship, cultural management and policy education to the creative and cultural sectors, and supports research into new approaches to business, financial models and management in the Creative Economy. ICCE works across 12 existing departments, including: Theatre & Performance, Music, Design, Media and Communications, Computing, Sociology, Anthropology, Computing and the English and Comparative Literature. This reflects the realities of the creative, social and cultural sectors that play an increasingly important part of the economy in the UK and internationally.

Research at ICCE currently covers a range of areas including: Arts management, cities and inequalities, consumption, creative and cultural entrepreneurship, creative industries, cultural diplomacy, cultural economy, cultural policy, cultural tourism, fashion, intellectual property rights, pedagogy, social and cultural theory, social enterprise, and social innovation/new business models. At present the department has thirty-three academic and support staff. ICCE is also working collaboratively beyond Goldsmiths, with a range of partners – both within the higher education sector, local government, and the broader cultural industries sector.

Further information about ICCE is available on our webpage https://www.gold.ac.uk/icce/

Job description
Reporting to Gerald Lidstone, Director of ICCE

Summary:
Reporting to the Director of ICCE, we are looking to appoint a Lecturer in the field of International Retail Business, Sustainability and Technology. The position holder is expected to be mainly responsible for convening the newly-developed MA programme, and developing and delivering associated teaching content. You will work closely with the other programme convenors and lecturers on the programme to support the Department’s teaching and research.

Main duties:

- To work with academic staff to develop teaching materials, teach, set assessments, mark, provide timely feedback and contribute to the ICCE degrees portfolio, including in supporting or coordinating appropriate experiential learning and professional development activities;
- To lead core and optional modules and co-ordinate the operation of these modules with ICCE and other Departments’ colleagues and central administration staff to ensure student needs are met;
- To work with Admission and Recruitment Departments for programme promotions and admissions;
- To act as a personal tutor to students;
- Translate knowledge of advances in the subject areas into the course of study and respond to pedagogical and practical challenges;
- To deliver an excellent student experience, support and professional development opportunities;
- To contribute to developing and maintaining marketing of the Institute and college including input to the production of publicity materials, webpage maintenance, and identification of potential external markets and contacts, input to the organisation and attendance at College Open Days;
- Work with other ICCE staff to develop and maintain a database of partners and potential partners, to build a network of contacts for the Institute, and to assist with the creation of profiles of alumni for marketing purposes;
- To have an input into the strategic development of the Institute, offering advice to the Director of ICCE as necessary;
- Any other duties as may be required by the Director;
- To take a share of the administrative activities that are the normal part of any academic department. It is assumed that each individual can (with mentor guidance) take responsibility to plan and carry out their own allocated administrative tasks;
- To supervise research by MA and/or PhD students at ICCE;
• To attract external research funding in related areas of activity;
• To conduct and publish research in high-impact journals in the area of international retail business, and contribute to a dynamic research culture in the department, including in supporting the activities of relevant research centres and projects;
• To represent ICCE on College boards and committees;
• In addition, you will be required to undertake any other duties as may reasonably be required;
• At all times to carry out your responsibilities with due regard to the College Code on Equality and Diversity/Dignity at Work Policy;
• Ensure that you are aware of and aligned with Goldsmiths’ Regulations, Strategy, and Objectives to work together to proactively advance Equality and Diversity;
• At all times to help maintain a safe working environment by participating in training as necessary and following the Goldsmiths’ Health and Safety Codes of Practice and Policy.

**Person Specification**

Detailed below are the types of qualifications, experience, skills and knowledge which are required of the post holder. Selection will be made upon evidence of best-fit with these criteria.

The Essential criteria sections show the minimum essential requirements for the post, therefore if you cannot demonstrate in your application that you meet the essential criteria categorised below, you will not be invited to interview.

The Desirable criteria sections show additional attributes which would enable the applicant to perform the role more effectively with little or no training.

The Category column indicates the method of assessment:

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
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<tbody>
<tr>
<td>A</td>
<td>Application form</td>
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<tr>
<td>C</td>
<td>Certificate</td>
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<td>I</td>
<td>Interview</td>
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<td>R</td>
<td>Reference</td>
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<td>Test</td>
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<tr>
<td>P</td>
<td>Presentation</td>
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### Essential Criteria 1 - Qualifications

- A PhD (or be near completion of PhD) in International Retail Business, Sustainability and Technology or appropriate related discipline
  
  A, C, I

- Proven demonstrable activity in professional practice
  
  A, C, I

### Essential Criteria 2 - Experience

- Experience in developing and delivering retail business, cultural and creative industries education to students or entrepreneurs.
  
  A, C, I, P

- Experience of working with students and academics
  
  A, R

- Experience of working within a creative or cultural start-up or developing their own creative organisation
  
  A, I

- Understanding of retail, cultural and creative businesses and enterprises through guidance, mentoring or in an advisory capacity
  
  A, I, R, P

- A proven track record in developing the skills education profile of HE students
  
  A, P, C, R

### Desirable Criteria 1 - Experience

- An emerging research portfolio that has the capacity to be potentially at least ‘internationally leading’ (3 star in REF terms)
  
  A, I

- Clear ideas, potential, and ambition relating to future research that will be internationally leading
  
  A, I

### Essential Criteria 3 – Knowledge

- A good knowledge of a range of business models across the retail, cultural, creative and social innovation sectors
  
  A, I, R, P

- A sound knowledge of emerging themes for creative businesses, such as digitisation, globalisation, distribution, intellectual property
  
  A, I, R, P

- Knowledge of essential skill, knowledge and competencies that support a successful career or start-up in the creative, cultural or social enterprise sectors
  
  A, I, R, P

### Desirable Criteria 2 - Knowledge

- Understanding and success in gaining external funding, or the clear potential to do so
  
  A, I, R

- A commitment to, and appreciation of, the mission of contributing to continuing growth in the ICCE programme, and ability to work intensively as part of a small team in this direction.
  
  A, I

- A high degree of initiative, enthusiasm for the role and motivation
  
  A, I

- Ability and inclination to undertake interdisciplinary collaborative research with other staff
  
  A, I

### Essential Criteria 4 - Skills

- Evidence of high-level teaching skills in relation to the fields in the job description section
  
  A, I

- Proven skills at delivering and developing engaging workshops and lectures
  
  A, I, R, P

- Excellent oral and written communication skills
  
  A, I, R, P

- Good personal and interpersonal skills e.g. tact, interpersonal sensitivity, assertiveness and the capacity to respect confidential information and an ability to interact positively
  
  A, I, R, P

- An ability to take responsibility for tasks
  
  A, I, R, P

### Desirable Criteria 3 - Additional Attributes

- An understanding of ICCE’s overall aims and ambitions
  
  A, I, R, P

- Previous experience of work in higher education or a demonstrable interest in contemporary higher education
  
  A, I, R, P

- A strong commitment to the establishment and development of Equal Opportunities policies
  
  A, I, R, P

- The capacity and initiative to develop a new post within a new Institute to the benefit of the Institute and College
  
  A, I, R, P

- The ability to work in a flexible way in terms of office hours to meet the aims of the Institute as it develops
  
  A, I, R, P

### Desirable Criteria 4 - Competencies

- The ability to solve problems and come to practical solutions in areas where there are no clear guidelines
  
  A, I, R, P

- The desire to value the mission of higher education and in particular that of Goldsmiths
  
  A, I, R, P

- The ability to work efficiently under pressure, managing a varied workload
  
  A, I, R, P

- The ability to work collaboratively with colleagues
  
  A, I, R, P

- A high degree of motivation and initiative
  
  A, I, R, P
Please also note that where qualifications are required, employment is conditional on the verification of them. Qualifications (must be original documents) will be checked on the first day of appointment.

For more information about the role, please contact <Gerald Lidstone, Director of ICCE>, e-mail g.lidstone@gold.ac.uk.

February 2022

Summary of Benefits

If you choose to work with us, you’ll become part of a learning organisation that is committed to professional and personal development, with a comprehensive and innovative staff development programme.

You’ll also have access to frequent lunchtime and evening talks, seminars and performances, and annual performance and development reviews.

Our other benefits include:

- Competitive salary
- Working in Zone 2, with fantastic transport links and interest free travel to work loans
- Excellent annual leave entitlement plus additional closure days at Christmas and Easter
- Membership of USS or LPFA pension scheme, dependent upon grade
- Access to exclusive discounts, including high street retailers
- Maternity, paternity, shared parental leave and adoption leave and pay and tax efficient childcare voucher scheme
- Contractual sick pay provision
- Free eye tests
- Wellbeing initiatives including the Chaplaincy and Staff Choir
- On-site dining facilities
• Access to **University of London facilities** such as Senate House Library

**Further information**

For more information about Goldsmiths, please visit: [www.gold.ac.uk/about](http://www.gold.ac.uk/about).

We can supply information in alternative formats for people with a visual impairment or dyslexia. For this please contact hr@gold.ac.uk, or visit [www.gold.ac.uk/hr](http://www.gold.ac.uk/hr).

*Thank you for your interest in working with us, we wish you all the best with your application.*